

Press Release - November 8, 2012

Pillar's Sheraton Sunnyvale Meets Starwood Preferred Guest Enrollment Goal



Lobby at the Sheraton Sunnyvale Hotel

Sunnyvale, CA (November 8, 2012) Congratulations to the Sheraton Sunnyvale Hotel for meeting their quarterly Starwood Preferred Guest Enrollment goal. Out of the 449 Sheraton branded hotels with less than 200 rooms in North America, 189 of hotels achieved the enrollment goal set by Starwood; including the Pillar managed Sheraton Sunnyvale. Each month the staff's goal at the property was to enroll 6% of arriving guests to Starwood's Preferred Guest program.

Mattea Danko, Guest Service Agent and Starwood Preferred Guest Champion, said, "I have heard that friendly competition in the work place can produce great benefits, but never truly believed it until I saw it unfold before me. Since I started working at the Sheraton Sunnyvale in March, it has been my goal to achieve the highest amount of enrollments each month. What I noticed helped most, was tracking each month's progress and giving credit to the employees who received the most enrollments each week."

Mattea Danko and her team were able to enroll over 450 guests into the Starwood Preferred Guest program, an average of 2.9 enrollments per day.

About Sheraton Sunnyvale:

The 173 newly renovated, oversized guest rooms at the Sheraton Sunnyvale offer exterior and interior courtyard views, including deluxe and Club Level rooms and one suite. All feature wireless High Speed Internet Access, LCD TVs, and the Sheraton Sweet Sleeper™ bed. Beyond the resort-like amenities, from an Olympic-sized pool, a whirlpool, and 24-hour fitness facility, the Sheraton Sunnyvale offers fresh new looks to our lobby and an award-winning Mediterranean-style restaurant at the hotel. With 5,000 square feet of renovated meeting space, any event or business meetings can be held at the Sheraton Sunnyvale. For more information, please visit www.sheraton.com/Sunnyvale.

About Pillar Hotels & Resorts:

Based in Irving, Texas, Pillar Hotels and Resorts provides on-site management services for an expansive portfolio of well-respected brands. We are committed to providing superior quality and service for our guests. Pillar Hotels & Resorts directly manages 213 hotels with nearly 21,000 rooms in 35 states representing 16 well respected flags. As one of the largest franchisees of Marriott, Hilton and IHG, we enjoy excellent relationships with our brand partners. For more information, please visit www.pillarhotels.com.



"Faz Restaurant" at the Sheraton Sunnyvale Hotel