## Press Release - September 5, 2012

## Pillar's Hampton Inn Memphis Completes Perfect Mix Lobby & Jump Start Fitness Renovation

Memphis, TN (September 5, 2012) The Pillar managed 121 room Hampton Inn Walnut Grove in Memphis, TN has successfully completed their renovation to incorporate a Perfect Mix Lobby and a Jump Start Fitness Center at the already fabulous hotel.

The contemporary Perfect Mix Lobby is a relaxed environment with a style that is unique to the Hampton personality. The refreshed lobby gives guests unique spaces to fit their needs and a timeless atmosphere to enjoy outside of their guestrooms. New additions to the lobby include a community table which accommodates large groups who would like to socialize or conduct a business meeting; while smaller nooks and soft seating within the lobby can be used for enjoying a cup of coffee or eating breakfast.

"The comfortable environment will have guests wanting to spend leisure time in the lobby," said Project Manager Patrick Trainor. "The renovated areas are clean, fresh, and crisp." Coordinating colors, used throughout the renovated spaces, create a relaxed style so guests will feel comfortable and recharged after traveling.

Hampton's new Jump Start Fitness Center is a workout haven for guests seeking a gym full of professional-grade equipment. The stylish workout center is quite a change from the old Hampton gyms. Carpets have been replaced with new non-slip rubber flooring that provides protection while working out, and sets the Fitness Center apart from other areas throughout the hotel. The gym has been filled with new Precor cardio equipment, which includes a treadmill, an elliptical, and a recumbent bike. Yoga balls, medicine balls, and a glide free-weight system are also available to meet guest's exercise needs. The accent wall and two large framed mirrors give the gym a sleek and modern feel; while updated flat screen televisions provide entertainment while working out. The Jump Start Fitness Center is free to guests and offers the convenience of having a gym just downstairs from guestrooms.

The Hampton Inn Memphis/Walnut Grove offers a comfortable base with thoughtful amenities for work and relaxation. Take advantage of free high-speed internet access, a business center, an outdoor pool, and a free Jump Start Fitness Center. Settle into a cozy guest room and enjoy Hampton's free hot breakfast in the mornings. If you're in a hurry, grab a Hampton On the Run® Breakfast Bag to go. For more information about the Hampton Inn Walnut Grove, please visit their website.

## About Pillar Hotels & Resorts Project Management Team:

Our experienced in-house project management, capital, expansion, and procurement team provides a plethora of experience to mitigate project hurdles, complications, and stress to provide maximum value. The team of dedicated members has completed over 350 combined major renovation projects throughout the past five years, and is responsible for the regular upkeep and maintenance of 346 hotels. For more information about Pillar Hotels & Resorts please visit, <a href="http://www.pillarhotels.com/projectmanagement.html">http://www.pillarhotels.com/projectmanagement.html</a>.

## About Hampton Inn by Hilton: 1

We know balancing family, friends, work and free time keeps you busy. We want to help you start your day off right. Whether you're visiting for business or pleasure, you'll always get a clean and fresh Hampton bed®, free high-speed internet access, free, hot breakfast served daily with fresh-baked waffles and hearty oatmeal with toppings, friendly, helpful service and more – for one rate. Guaranteed. If you're not satisfied, we don't expect you to pay. That's our commitment and your guarantee. That's 100% Hampton®.

<sup>&</sup>lt;sup>1</sup>"About Hampton." Hampton Inn & Suites. N.p., Dec. 2011. Web. 16 Aug. 2012. <a href="http://hamptoninn3.hilton.com/en/about/index.html">http://hamptoninn3.hilton.com/en/about/index.html</a>.