

Pillar Hotels & Resorts' Project Management Team Completes Remodeling of 29 Courtyard Lobbies



A Remodeled lobby at the Dayton Courtyard

Irving, TX (August 1, 2012) Pillar Hotels & Resorts' Project Management Team has crossed a significant milestone by completing 29 Refreshing Business Courtyard remodels in 13 states.

Pillar's Project Management Team works diligently with the owners and Brand partners to complete dozens of renovations each year. The team's experience includes working with several well respected brands such as; Marriott, Hyatt, Hilton, IHG, Choice, and Starwood.

Guestrooms as well as lobbies were renovated throughout many of the Courtyard properties. "Months of planning had to be put into each one of these projects long before the construction crew started to arrive," said Pillar Project Manager Ryan Harrington. "After remodeling a lobby, incorporating the new Courtyard Bistro and renovating guestrooms, guests are provided with a high quality final product." As a paralleled benefit for a management company or investor, Courtyard remodels allow the hotel's sales staff to promote a new product

and gain a stronger competitive edge within the market.

After the Courtyard Bistro initiative was released in 2009 by Marriott, Pillar's Project Management Team went to work to complete the remodels as efficiently as possible.

Every detail of a renovation is under the control of the Project Management Team. Project timelines are created for each remodel and project managers complete numerous tasks including; submitting documentation to the brand for approvals, working with interior designers, constructing blueprint changes, obtaining permit approvals from the city and challenging purchasing agents and general contractors on project timelines.

"Our Project Management Team shares a common dedication and commitment to the staff and guests of a hotel undergoing a renovation. It is difficult for a hotel during a remodel. Our primary goal is to keep the guests in mind during the renovation and have them using the renovated space as soon as possible," said Phillip McNeill Senior Vice President of Development.

"Removable walls are put in place to block areas undergoing a redesign. We do this for the guest's safety and to keep the tranquility intact throughout the surrounding areas of the hotel," said McNeill.



The Bistro at the Courtyard Lewisville

While the remodeled Courtyard lobbies look pristine today, that was not always an easy task to accomplish. Each lobby renovation presented a unique challenge for the project manager, and every lobby had to be customized to fit the needs of each hotel. "Completing 29 Courtyard lobbies gives us an advantage over other project management teams. We have the stamina and best practices to overcome any renovation hurdles going forward," said McNeill.

One of the most popular features of this hotel's new space is Marriott's GoBoard® technology; an interactive 55-inch LCD touch screen with weather, news, and directions to surrounding attractions and restaurants. This innovative piece of technology, placed in the Courtyard lobby, attracts numerous guests of the hotel who are unfamiliar with the area. Guests are also able to print directions or boarding passes prior to leaving for the airport.

Pillar's Project Management team has completed refreshing business renovations throughout major markets across the U.S. including: San Diego, Dallas, Houston, Jacksonville, Chicago, Reno and many more. With the remodeled Courtyard hotels ranging from 75 rooms to 173 rooms, Pillar's Project Management team is able to meet impending brand deadlines for any size hotel or renovation.

About Pillar Hotels & Resorts' Project Management Team:



A newly renovated guestroom at the Courtyard Montgomeryville

Pillar's experienced in-house project management, capital, expansion, and procurement team provides a plethora of experience to mitigate project hurdles, complications, and stress to provide maximum value. The team of dedicated members has completed over 350 combined major renovation projects throughout the past five years and has years of prior experience in other renovations and development. As a division of one of the largest hotel management companies in the U.S., Pillar Project Management is well positioned to assist owners across the country. For information visit our website www.pillarhotels.com.

About Pillar Hotels & Resorts:

Based in Irving, Texas, Pillar Hotels and Resorts provides on-site management services for an expansive portfolio of well-respected brands recognized around the world. We are committed to providing superior quality and service for our guests. Pillar Hotels and Resorts currently manages 216 hotels with nearly 21,000 rooms in 35 states representing 16 well respected flags. As one of the largest managers of Marriott, Hilton and IHG franchises, we enjoy excellent relationships with our brand partners.

About Courtyard by Marriott:

Courtyard by Marriott offers a refreshing environment that helps guests stay connected, productive and balanced. Intuitive services and design accommodate guests' needs for choice and control. With more than 860 locations in 30 countries, Courtyard is Marriott's largest brand. All Courtyard by Marriott hotels participate in the award-winning Marriott Rewards frequent travel program that allows members to earn hotel points or airline miles for every dollar spent during each stay. For more information, including guest guided video tours of the new lobby and the latest brand information, visit www.gocourtyard.com. For reservations, go to www.courtyard.com or contact a travel professional.