

Press Release - June 15, 2011

New Look Greet Guests at Hampton Inn Tampa Airport/Westshore

"Perfect Mix" Lobby Newly Redesigned as a Community Gathering Point

Tampa, FL (June 15, 2011) The Hampton Inn Tampa International Airport/Westshore has undergone a complete renovation to enhance the experience for its valued guests. Not only is the lobby completely redesigned for added guest satisfaction and connectivity, but the guest rooms are also newly redecorated for better comfort.

"We are excited to unveil the brand new look of the Hampton Inn Tampa International Airport/Westshore," said Raj Thakore, General Manager of the hotel. "Our guests will notice the new look as soon as they step into the lobby."

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Seating around the lobby is a mix of four-top tables surrounding a bar-height communal table with convenient built-in power outlets, allowing guests to connect to their environment and work simultaneously. Sofas along the bank of windows invite guests and visitors to enjoy the new 42-inch flat screen television.

"We have really enhanced the lighting throughout the lobby and designed the entire area to keep our guests better connected," said Nancy Airgood, the hotel's Director of Sales. "It complements the entire renovation we have made to our guest rooms."

Guest rooms also were redesigned for a newly enhanced tranquil and relaxed feeling. Colors of soft tan accented in basket beige now welcomes guests to their room. The sleeping areas feature new Serta mattresses and 32-inch flat screen televisions. Meanwhile, the new carpet features variegated grays accented in purple. The bathroom fixtures also got an upgrade to deluxe brushed chrome.

"We are excited to welcome our valued guests and Hilton HHonors members to the new Hampton Inn Tampa International Airport/Westshore," Thakore said. "We are also looking forward to hosting meetings, social gatherings and group travelers at our newly renovated hotel."

The newly redesigned Hampton Inn Tampa International Airport/Westshore is located at 4817 West Laurel Street near the corner of North Westshore Boulevard. For more information about the hotel, or to book a room or your upcoming special event, please call 813-287-0778. They can also be found on the Internet at www.tampainternationalairportwestshore.hamptoninn.com.

About Pillar Hotels & Resorts

Based in Dallas, Texas, Pillar currently manages a portfolio of 234 hotels with over 24,000 rooms located in 37 states. It operates hotels under Marriott, Hilton, Starwood, Hyatt, InterContinental Hotels Group, Choice, Carlson, and independent franchises. The management team has full service origins and expertise including hotel operations, sales and marketing, revenue management, food and beverage, and capital management. Over the past seven years the company has grown from 22 to 234 hotels, absorbing six portfolios ranging from 20 to over 160 hotels. Pillar's size, geographical presence, and management experience uniquely positions them to handle transactions of all sizes. Chris Russell, CEO of Pillar Hotels & Resorts, has led the management company since inception.

For more information about Pillar Hotels & Resorts, please visit the company's Web site: www.pillarhotels.com or call 972.830.3100