

**Press Release - April 23, 2012**

## Pillar Receives Marriott Regional Award

Irving, TX – (April 2012) Pillar Hotels & Resorts' Revenue Management Team has won the Marriott Regional Award for 2011 – Western Region, and was nominated for the Revenue Management Team of the Year. The current staff of 18 revenue managers has more than 60 combined years of Revenue Management history at Marriott, Hilton, Starwood, La Quinta, IHG, and small luxury hotels. The team currently manages revenue for 286 hotels, under 19 different flags, in 41 states.

Pillar's VP of Revenue Management, Liz Uber, stated, "this award lends recognition to our team's hard-work and consistency of implementing the best practices for managing revenue growth."

Liz leads the revenue management team, and is constantly working on strategies to ensure they are maximizing revenues at all times. Liz joined the company in 2005 as the General Manager of the Holiday Inn Downtown in Atlanta, Georgia. Since joining Pillar, she has held roles as an Area Director of Sales, Area Director of Operations, and her current role as VP of Revenue Management.

Pillar's Revenue Management Team is dedicated to working with each hotel to develop individualized strategies, and implement actions to drive top line revenues. Integrating e-commerce, market knowledge, and brand reporting, the revenue management team is flexible and able to customize their approach with each hotel.

Pictured below are Marriott representatives Drew Miller and Cris Johnson with the Pillar Revenue Management team.



Back Row: Dan Williams, James Bethany, Scott Lindeman, Dawna Comeaux, Traci Martin, Mischa Gitch, Liz Uber  
Front Row: Drew Miller, Adam Tripp, Cris Johnson, Chris Duke, Giselle Kykendall

For more information about Pillar Hotels & Resorts, please visit the company's Web site: [www.pillarhotels.com](http://www.pillarhotels.com) or call 972.830.3100