

Press Release - January 18, 2011

The Bistro Celebrates 25 Years as Bakersfield's Four-Star Bistro

Anniversary Celebration Set February 3-5 with Special Deals, a New Menu and Entertainment

Bakersfield, CA (January 18, 2011) Back in 1986 when The Bistro opened in Bakersfield, the Chicago Bears were the Super Bowl Champions, the New York Mets won the World Series and the population of the greater Bakersfield area was less than 490,000. On the weekend of March 3-5, The Bistro will celebrate its 25th Anniversary with a new menu, hot new entertainment, drink specials and complementary Champagne with every entree.

"We are excited to be Bakersfield's premier four-star bistro for 25 years," said Mike Kelly, executive chef for the past 20 years. "If you haven't been here in a while, this is a great time to visit our restaurant and enjoy the new menu items designed just in time for the anniversary celebration."

The Bistro recently was visited by the Bakersfield Life Magazine Dining Divas, who called the restaurant a place for "a quiet, classy scrumptious dinner." They also said The Bistro "has been, and still is, one of B-town's few 'white tablecloth' (OK, theirs are French blue) restaurants perfect for impressing a business partner or especially a first date."

The Bistro offers fine dining options for dinner including stone fire pizzas, traditional pasta dishes, fresh seafood and delicious steak house cuts with all of the trimmings.

"We take a modern approach to classic American dining and really elevate it to the next level with seasonal flavors," Kelly said. "Pair it with our fine wine collection from Master Sommelier Kole Siefken and you have a meal you will never forget."

The Bistro will be celebrating their 25th Anniversary during the weekend of March 3 with brand new menus, music from legendary DJ Jeff Woods, 25 cent draft beer and a complementary Champagne split with the purchase of an entree. "Just look for the skylight," says Kole Siefken, General Manager of the Four Points by Sheraton, "and you've found the celebration."

The Bistro is open daily inside the Four Points by Sheraton at 5101 California Avenue on the corner of Mohawk Street and California Avenue near the Stockdale West Shopping Center. The dress is business casual, but the food is elegant and the experience is treasured. Reservations are requested and are available by calling 661-323-3905.

For more information about The Bistro, please check out their website online at www.thebistrobakersfield.com.

About Pillar Hotels & Resorts

Based in Dallas, Texas, Pillar currently manages a portfolio of 234 hotels with over 24,000 rooms located in 37 states. It operates hotels under Marriott, Hilton, Starwood, Hyatt, InterContinental Hotels Group, Choice, Carlson, and independent franchises. The management team has full service origins and expertise including hotel operations, sales and marketing, revenue management, food and beverage, and capital management. Over the past seven years the company has grown from 22 to 234 hotels, absorbing six portfolios ranging from 20 to over 160 hotels. Pillar's size, geographical presence, and management experience uniquely positions them to handle transactions of all sizes. Chris Russell, CEO of Pillar Hotels & Resorts, has led the management company since inception.

For more information about Pillar Hotels & Resorts, please visit the company's Web site: www.pillarhotels.com or call 972.830.3100